

NEW YORK, SUNDAY, MARCH 5, 1905.—Copyright, 1905, by The Sun Printing and Publishing Association.

## BROOKLYN ADVERTISEMENTS.

**DR. JOHN AUGUST.**  
Hair and Scalp Specialist.  
Hair Regenerator.  
Consultation Free. Office and Laboratory,  
560 Fulton St., opp. Flatbush Ave.,  
Brooklyn.

**DANDRUFF, ITCHING  
SCALD, ETC., CURED.**  
My treatment never fails.  
This is a practical, scientific method  
to guarantee perfect results in all cases that come  
under my care.

Hair Regenerator, \$1.50. \$2. Two bottles for \$3.  
For sale by Fred L. Loefer & Co., A. D. Matthews' Sons.  
**TRIAL BOTTLE SPECIAL PRICE, 25c.**  
Sufficient to convince the most skeptical. As a few  
applications give immediate relief, the bottle should be  
promptly filled. Expressage prepaid upon receipt  
of price.

## AMERICA'S BEST RACETRACK.

BELMONT PARK TO BE READY  
ON MAY 4.

At a cost of \$2,000,000, the Great Plant  
will be open to the public for the  
First Time—Built on Magnificent  
Tracts, With No Details Overlooked.

It will require the most diligent sort of  
labor to get Belmont Park, the new \$2-  
000,000 racetrack on Long Island, ready  
for the opening of the spring meeting  
there on May 4. The work was started  
two years ago, but the severity of the winter  
has retarded things so much that the  
biggest kind of hustling will be necessary to  
complete the magnificent plant in all its  
extensive details. Still, if the weather is  
favorable for the next two months, the  
work will be finished in its entirety, so the  
contractors say.

Morris Park will remain closed in order  
to permit Belmont Park to open, but the  
racing public will find the new track a  
vast improvement on the picturesque  
course in Westchester. When the West-  
chester Racing Association, or, rather,  
August Belmont and others who are as-  
sociated with him in turf affairs, decided  
to build the new racetrack, they concluded  
to spare no expense. The plans for the  
track were drawn on the most elaborate  
scale, the idea being that Belmont Park,  
once completed, would be the grandest  
racetrack in the world and the real New-  
market of America. On this basis, there-  
fore, the work has been carried on, until  
the track in Queens county has become  
the principal topic of the time among  
turfmen of all classes.

On May 4, when the ponderous gates  
are swung back for the thousands of race-  
goers to enter, the rich Metropolitan Handi-  
cap, the Juvenile Stakes and the Whitney  
Memorial Steeplechase will be the chief  
attractions. The crowd as it pours into  
Belmont Park on that day will see the best  
equipped racing plant in this country.  
If not in the world, it is certainly among  
the best. The new structures are located about an eighth  
of a mile from the gateways, and to reach  
them one must pass through a picturesque  
grove which leads first to the old Morris  
plantation, now the permanent home of the  
Turf and Field Club, thence to the immense  
grandstand. This structure is 650 feet  
long and will seat 11,000 spectators. It  
is built of steel, with brick foundations,  
and has practically two decks under one  
roof. A short flight of steps in the front  
of the grandstand leads up to the chief  
tier of seats, which is ten deep. Eight or  
ten feet above the gallery back of these  
seats the second tier begins, with a wide  
promenade behind the latter. There are  
half a dozen wide galleries on the roof,  
which afford a superb view of the entire  
course.

In the lower tier of seats nearest the  
clubhouse are the private boxes, ninety  
in all, with another row of boxes extend-  
ing the entire length of the stand. The  
usual bridge connects the grandstand  
with the clubhouse, which is the most  
beautiful structure of its kind on any track  
in the East or West. It is constructed of  
light pressed brick with stone trimmings,  
three stories in height, with two verandas  
extending around three sides of it. These  
verandas are a series of platforms with  
a drop of six or eight inches, thus enable-  
ing occupants to see any kind of a race from  
every point of view. The interior of the  
clubhouse will be a model as to solid com-  
fort and richness. There is a general lounge-  
ing room one flight up, while on the next  
floor is a dining room finished in oak. There  
are private rooms and apartments on the top  
floor, which can be reached by an electric  
elevator.

The field stand is a splendid affair, built  
entirely of steel with concrete floor. It  
will accommodate about 3,000 spectators  
who wish to have seats, but there will be  
standing room both inside of this stand  
and on the broad lawn for those that num-  
ber. Both the grand and field stands will  
have large public restaurants and other  
conveniences. The main betting ring, or  
trotting, is located directly under and to the  
right of the grandstand. It will be the  
largest in the circuit and 200 bookmakers  
can do business on big days with plenty of  
elbow room. The jockeys' building, which  
adjoins the other side of the racing associa-  
tion, is just beyond the clubhouse. It is fitted  
with a lounge room, a dressing room,  
lockers, shower baths and a broad veranda  
from which the boys, when not riding, can  
see the races in solid comfort.

The paddock will surely be a popular place.  
It is situated under the trees like those at  
Saratoga and Sheepshead Bay and there  
is plenty of room for everybody. On op-  
posite sides of a rectangle are double rows  
of boxes, twenty on either side, with ample  
space between to enable horses to be in com-  
fortable quarters. The paddock is in com-  
plete weather, with an overhanging shed all around  
it. There will be stable room for 800 horses,  
built in sections of ten, fifteen, twenty and  
thirty stalls, and they will be modern in  
every particular.

The track, or series of tracks will be in  
good condition for racing as soon as the  
first leaves the ground. It is a fine, level  
winter in which to settle. The soil is a  
sandy loam so well packed that such a  
thing as deep mud is expected to be un-  
known. The steeply sloping course has not  
been definitely decided upon yet, but it  
will not take long to lay it out as soon as  
Supt. Gorman has received his instructions.  
The races on the circular tracks will be  
run from the grandstand to the infield, so  
that is to say the run through the home-  
stretch from a spectator's point of view  
will be run from his right to his left.  
Instead of in the opposite direction as at  
all other Jockey Club tracks. As all of  
the track buildings have been located  
accordingly with the field stand where  
the clubhouse and paddock usually are,  
it can be taken for granted that this style  
of racing will be a permanent fixture at the  
new track.

The Long Island Railroad officials say  
that their terminal facilities at the track  
will be completed on April 15. A large  
number of men are working on the job  
night and day. According to the plans  
that will be placed in effect, the railroad  
will be able to handle any number of people  
at a greater convenience than at any of  
the other tracks.

From the terminal to the grandstand  
there will be a tunnel, while another subway  
will extend from the grandstand and lawn  
under the main track to the infield, so  
that on days when there is an overflow  
patrons will not have to cross the track  
in the way of horses.

It is believed that Belmont Park in the  
course of time will become the permanent  
home of all the leading racing stables.  
August Belmont, James H. Keene, R. T.  
Wilcox, Jr., Harry Payne Whitney, Sydney  
Paget, E. B. Thomas and others have al-  
ready decided to build private quarters for  
their thoroughbreds, which will turn the  
place into a veritable Newmarket. The im-  
mense amount of money spent in construc-  
tion, together with the rich offerings in  
stakes and the annual rental of Morris  
Park, may be taken to mean that the West-  
chester Racing Association is confident that  
the popularity of the turf is not on the  
wane.

## BROOKLYN ADVERTISEMENTS.

The greatest Store and the greatest business in Brooklyn have risen here on the foundation of Public Satisfaction with the best service,  
the best assortments and lowest prices.



BROOKLYN.

## Budget of Big Values

### The Gist of Monday's Sales.

Men's 60c and 85c. Shirts, 30c.  
Woven mercerized Panama Cloth, 10c. a  
yard.  
25c. black mercerized Satin, 10c. a yard.  
Fancy Mohair and Sicilian Suits—Very  
little prices.  
46 inch black bourette wool Vests, 54c. a  
yard.  
Silver Plated Table Ware, 50 per cent. to  
60 per cent. under regular.  
Men's Summer weight Underwear, 20c.  
Montauk Teas, 37c. a pound. No mail  
or telephone orders. Teas sold to-morrow  
delivered during the week.

2,900 Umbrellas—\$1.25 to \$17.00 values,  
at 72c. to \$6.00.  
Women's 25c. Underwear, 19c.  
25c. dainty paper Fans, 9c.  
Unmatched Lace offerings.  
Young men's \$12.00 to \$18.00 Suits,  
\$7.05.  
Parlor Suites—Sofas, Divans and  
Chairs—Sample pieces— $\frac{1}{4}$  to  $\frac{1}{2}$  of reg-  
ular prices.  
\$2.00 and \$2.50 Corsets at 98c.  
Men's \$3.50 Spring Shoes, \$2.48.  
9,500 boxes of beautiful Stationery, 15c.

a box, regularly 25c. to 45c. Made by  
George B. Hurd & Co. and Eaton-Hurlbut  
Paper Co.  
\$3.25 black Ribbon Hats, \$2.29  
10,000 yards of C. J. Bonnet's imported  
black Silks—All much underpriced.  
New Axminster Carpets and Rugs—  
Patterns and colorings for Spring, 1905.  
Brooches—Fascinating effects, 21c.  
30c. and 44c. each.  
Men's \$15.00, \$18.00 and \$20.00 "Craven-  
ette" Rain Coats, \$12.50.  
\$4.00 white Persian Lawn Waists,  
\$2.48.

## Here Are Unmatched Lace Offerings.

### The New--The Beautiful--The Exquisite.

All through the Lace Store—values that simply amaze.  
18 inch ecru, white and butter Nottingham  
Allovers, value 98c. and 60c., at  
35c. and 30c. a yard.  
A large assortment of 28 inch white Flat  
Valenciennes Alovers, the fact this season  
for entire dresses and waists—and which we  
could not buy in the open market to-day to  
sell at this price, value 90c. at 40c. a yard.  
18 inch ecru, white and butter Venice Alovers,  
the popular material this season for waists  
and Eton jackets, value \$1.75 at \$1.10.

18 inch Oriental Alovers, ecru and white,  
30c., 40c., 50c., 75c., 98c. a yard.  
Line of exquisite ecru and white escurial Gar-  
lands and irregular insertions, 3 to 9 inches  
wide, value 15c. to \$1.30, at  
12c. to 40c. a yard.  
3,000 yards of Chantilly, Gimpure, Cluny and  
imitation Irish Crochet, including all the  
new patterns, in black, white and ecru; 1  
to  $\frac{1}{2}$  inches wide, value 30c. to \$1.00, at  
5c. to 20c. a yard.

Ecru and white Venice Gallions and Bands,  
Medallions and separate designs, value  
98c. to \$3.00, at 40c. to \$1.49 a yard.  
Ecru and white Net Top Laces, 2 to 8 inches  
wide, extensively used this season for  
berthas and the new short sleeves.  
10c. to 98c. a yard.  
Nainsook Robes, \$10.98 to \$27.50. There  
is absolutely no other display to equal this  
in the entire city. The new Broderie Ang-  
laise and blind effects.

## Embroideries Less Than Half Regular Prices.

This display is the best we have ever had. It includes everything that is most desired. Embroideries, Edgings and Insertions, also matched  
Sets, blind, Broderie Anglaise and heavy embroidered work, also neat baby patterns. 5c., 7c., 10c., 15c., 10c., 25c. a yard.  
Main floor, center, Central Building.

## 9,560 Boxes of Beautiful Stationery, 15c. a Box.

### Made by George B. Hurd & Co. and Eaton-Hurlbut Paper Co.

### Regular Prices Were 25c. to 45c. a Box.

One of the most important sales ever announced by this Stationery Store--  
or in Brooklyn.

The manufacturers are closing out this line to make room for the newer Spring goods. The difference be-  
tween these and the newer products are in the main in the boxes—the Papers for the most part are identical  
and include the fabric finish; also a great assortment of Vellum, Over-the-Sea and Foreign Mail Papers and  
thin fabric papers for foreign correspondence.

24 Sheets and 24 Envelopes of Hurd's Holland Linen Paper, or Eaton-Hurlbut Highland Linen Paper, in  
a box at 15c. About 3,000 boxes in these two grades alone.

Ten sizes and six tints in the assortment and the titles of the boxes number from 15 to 20.  
Now is the time to put away a year's supply, and first comers get best choice.

Main floor, front, East Building.

## High Grade Cigars.

Fine Flavored Key West Clear Havanas.

At Great Price Reductions.

For the man who appreciates a smooth, fine flavored,  
well made cigar, this is an opportunity among a thousand.  
There is a reason for selling these high grade Cigars at such a very  
very small price, but it is not in the Cigars:  
They are absolutely fresh, recently made by S. Caro & Co., Tampa,  
Fla., of the finest Havana tobacco grown in Cuba. The price  
is a reason for a change in the plans of the firm that made  
the goods, coupled with a desire to have every man in Brooklyn  
know that the best cigars made may be obtained here for less  
money than anywhere else. In this sale, for instance, we will  
sell a Cigar as fine flavored, as well made, containing as good  
tobacco, as a Carolina Perfecto and a larger Cigar, for 15c. apiece,  
or \$3.74 a box of 25. Stock up your cellar, for this is an  
occasion extraordinary.

**El Caro.**  
Coronas, box of 25, regularly \$6.00, at \$3.74  
Perfectos, box of 25, regularly \$3.50, at \$2.49  
Invincibles, box of 25, regularly \$4.50, at \$3.24  
Special Selection, box of 50, regularly \$6.50, at \$4.00  
Favoritas, box of 50, regularly \$6.00, at \$4.00  
Regalia Especial, box of 50, regularly \$6.25, at \$4.00  
Reina Victoria, extra fine, box of 100, regularly \$12.00, at \$7.00  
Delicatas, box of 100, regularly \$10.50, at \$7.49  
Embassadors, box of 100, regularly \$10.50, at \$7.24  
Panatelas Sublimas, box of 50, regularly \$3.00, at \$3.49  
Puritanos, box of 50, regularly \$4.50, at \$3.49  
Conchas Regalia, box of 50, regularly \$3.75, at \$2.74

**Wotan—Clear Havana.**  
Reina Victoria, box of 50, regularly \$5.50, at \$3.00  
Conchas Selectas, box of 50, regularly \$3.50, at \$2.49  
Tobacco Shop—Main floor, rear, East Building, 301st street.

## Gill's Pure Tallow Soap.

One of the best grades of Laundry Soap  
made. A Soap we sell regularly for 3c.  
per cake; but for wider distribution, so  
that more of our patrons may learn its  
value, we will sell a limited quantity at  
15 for 25c.

### Boston Bread Slicers.

With the gauge to regulate the thickness of the slice, regularly  
98c.

### Imported Canisters

Refused to these prices to close out a quantity. Green Japanese  
Spice Canisters, regular price 10c., for 5c.  
Tea and Coffee Canisters, regular price 27c., for 12c.  
Salt Boxes, glass receptacles inside, regular price 34c., for 30c.

### Flannel Furniture Dusters.

Imported fancy pattern flannel Furniture Dusters, Cloth,  
a real 8c. quality.

### Palmetto Fibre Scrubs

Are tough, satisfactory wearing floor Scrubbing Brushes, regular  
price 10c.

### Whisk Brooms.

Excellent two sewed, good corn Whisk Brooms, regular price 12c. 7c.

### Dust Pans.

No stooping necessary if you use one of these long handled Dust  
Pans, two styles, regular price 37c. to 20c. to 10c.  
to 5c.

No mail or telephone orders filled and none sent C. O. D. Payment, Central Building.

## FREDERICK LOESER &amp; CO.

## BROOKLYN ADVERTISEMENTS.

## FREDERICK LOESER &amp; CO.

*Frederick Loeser & Co.*  
In every detail the Leading Retail Establishment of Brooklyn.

## Extraordinary : : Women's Suits.

### Spring Models : : \$37.50 to \$105 Values at \$25.

THEY COME TO US from the leading maker of women's tailored wear—advance samples, mostly made of fabrics  
which he imported direct and which cannot be duplicated. They are copies and modifications of the Spring  
Suits imported from the foreign fashion centers, and nothing more beautiful can be found at the full prices, either  
in correctness of style or in beauty of workmanship. Skirts are plaited, gored and the new circular shapes.  
Coats are Eton and blouse effects, short and long, tight fitting styles. Hardly any two are alike, and the average value  
Materials are fancy checks, broadcloths, chevrons and fancy novelties. Imagine getting such Suits at the very beginning of the season for  
would be about \$55. Imagine getting such Suits at the very beginning of the season for \$25 apiece.  
Second Floor. None sent C. O. D.

## Lace and Spangled Robes,

### \$10 to \$49 Values at \$5.98 to \$10.98.

The Robes are beauties, new shapes and styles and of a character which we believe has never before sold under the regu-  
lar prices. They are in black, white and cream, of Chantilly, Point d'Esprit, Repousse, Lierre and other fancy nete.  
A brilliant stock of all black and all silver spangled Robes also, well covered and in handsome designs. All have  
waists and sleeves to match the skirts. Imagine getting such Robes for \$10.98! And some for as little as \$5.98.

### Another Great Day in Real Laces.

\$2.98 to \$49 Real Laces, \$1.98 to \$22.50.  
Real Irish Crochet Laces, Insertions and All-  
overs.  
\$2.98 to \$29 Real Lace Berthas, \$1.98 to \$15.  
Of Duchesse and Bruges Laces, very full and new; in  
striking patterns.  
98c. to \$49 Real Laces, 49c. to \$19.98.  
Real Duchesse and Bruges Laces, Insertions and All-  
overs.  
29c. to \$3.98 Real Laces, 10c. to \$1.49.  
Real Valenciennes Laces and Insertions, from  $\frac{1}{4}$   
to 3 inches wide.

## New Waists : : The Best Sale Yet.

### Stirring News for All Brooklyn To-morrow

THE WOMAN WHO WANTS the most service for the least possible price will find splendid 50c. Waists here to-mor-  
row for 29c.—new in style and correct in shaping. The woman who wants something exquisite for dress wear will  
find \$5.50 Crepe de Chine Waists at \$6.98.

There is something for every taste and every need, and always at a saving.

50c. Waists, 29c. pretty lace trimmings. Also madras  
cheviot and linenette Waists.

\$2 and \$2.25 Waists, \$1.49. White lawn Waists, in a variety of  
models, some open back, others in  
the open front model, trimmed with lace  
and embroidery. One especially pretty  
model of the Standard make has the  
entire front tucked and finished with  
eight rows of very fine insertions;  
new sleeves.

\$3 Jap Silk Waists, \$1.98. Four models, all made with circular  
yokes of lace insertions, tucked front  
and back. Includes fifteen different mod-  
els. One model is tailor made with  
tucked front; another has lace  
insertion forming yoke, and others  
have shirred yoke and silk medal-  
lion.

\$1.50 and \$1.69 Waists, 98c. We have an exceptionally fine line  
of waists at this price. The assort-  
ment includes fifteen different mod-  
els, some made with open backs, others  
with open fronts. All are of excellent  
white lawn. Some models have round  
yoke, others are full front with fine  
embroidery insertions; still others with

\$5.50 Crepe de Chine Waists, \$6.98. Colors are white, black and light  
blue, entire front is trimmed with  
lace, forming a fichu effect. New  
sleeves and cuffs, trimmed with lace,  
silk lined throughout.

\$4.50 Jap Silk Waists, \$2.98. White Japanese Silk Waists, with  
fine lace insertions and silk medallions,  
new sleeves and deep cuffs, all trimmed  
with lace.

\$5 to \$6.50 Silk Waists, \$3.98 and \$4.98. Exquisite designs in new Japanese  
Silk Waists, in white and black. Open  
back and front models, trimmed with  
lace, tailor made.

Second Floor.

## Men's Underwear : : 3 Offerings

That No Man Ought to Let Slip.  
Men's Entrance at Elm Place.

\$1 & \$1.50 Medium Weight Underwear, 59c.

Merino Shirts and Drawers—just the weight for pres-  
ent wear. Plain and ribbed and in natural, white and  
camel's-hair colors. All are absolutely perfect, and though  
there are not all sizes in each color, you will find Shirts from  
34 to 54 size and Drawers from 30 to 54 size.

\$1 and \$1.25 Underwear at 50c. a Garment.

This lot consists of the celebrated Cooper cotton and  
lisle ribbed and "Otis" Sea Island cotton and lisle thread  
Shirts and Drawers, in light, medium and heavy weight.  
Colors are white, Egyptian pink, lavender and tan. The  
national reputation of these makers is sufficient guarantee  
of the superior make and finish of these garments. There  
are not all sizes in every style, but all sizes are in the as-  
sortment. Most of the garments are absolutely perfect,  
but a few have trifling imperfections.

50c. Underwear, 29c. a Garment.

Balbriggan Shirts and Drawers, made of a very fine  
combed Egyptian cotton. Shirts have long and short  
sleeves. Drawers are finished with fine pearl buttons, and  
most of them have the double bicycle seats, which insure  
double wear.

## Again the Undermuslins

At a Third Saving.

These are garments of specially refined and dainty  
character; garments that it is rare to find for less than the  
usual prices. Brief word of them to-day, but a splendidly  
full stock when you come to-morrow.

\$1.19 for \$1.75 to \$2.25 Underwear.

Gowns, Petticoats, Drawers and Corset Covers of  
soft nainsook in the daintiest styles, with lace and embroi-  
dery trimmings.

\$1.59 for \$2 to \$2.50 Underwear.

Gowns, Chemises, Petticoats and Drawers of nainsook  
in a wide variety of styles, trimmed with deep bounces  
of embroidery, some featherstitched, some with lace  
insertions.

\$1.98 for \$2.75 to \$3.50 Underwear.

Gowns, Petticoats, Drawers, Corset Covers and  
Chemises—the most beautiful array of Undermuslins we  
ever had for such a price. Lace, hemstitching, embroi-  
dery and ribbons are used in the prettiest ways and in over-  
detail of workmanship the garments are of high grade.

## Oriental Rugs : : A Third Saving

### In the Annual March Event To-morrow.

AS THE KNOWLEDGE AND LOVE of Oriental Rugs grow, the prices steadily increase, and sales such as we an-  
nounce to-day become more and more difficult. These beautiful fabrics, the pictures of the Oriental artist, grow so  
slowly under the careful hand-knotting with which they are woven that the supply cannot keep up with the de-  
mand, and good Oriental Rugs grow scarcer and higher in price each year.

Yet we have been for years the chief suppliers of these Rugs in the vicinity. The great outlet which this Store  
has had for Oriental Rugs; the widespread knowledge that here would be found not only the largest but the finest stock  
in Brooklyn; these facts have influenced the foremost dealers in Oriental Rugs to noteworthy price concessions. So again it  
is possible to offer an immense, fine stock at AN AVERAGE THIRD UNDER OUR REGULAR PRICING.

The Rugs in the Sale are of splendid quality. The range for choice is immense, wide enough to satisfy any possible  
taste and need. And it should be remembered that the prices are REDUCED A THIRD UNDER PRICES WHICH WERE  
ALREADY THE LOWEST ANYWHERE. Here are details, but only by seeing the Rugs themselves can you appreciate  
the greatness of the offering.

\$12 Carabagh Rugs, \$7.95. \$26 Guendje Rugs, \$16.75. \$28 Shirvans, \$18.50.  
\$35 Soumak or Cashmere Rugs, \$22.50. \$42.50 to \$50 Anatolian Silk Rugs, \$26.50 and \$33.50. \$95 Kirmanshah Rugs, \$59.50.

Second Floor, Rear.